

JACOB SCHNEIDER

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Education

San Jose State University

Bachelor's in Fine Arts, Emphasis in Pictorial Art

Graduated: 2018

Hubspot Academy

Content Marketing Certification

Completed: 2024

UC Berkeley Online Extension

UX/UI Design Certification

Completed: 2023

Technical Knowledge

Core Skills:

Operations & Logistics | Brand Design | Typography & Layout | Website Design | Marketing Graphics | Visual Merchandising | Client Presentations | Photo Editing | Digital Campaign Assets | UX Wireframes | Content Strategy

Tools:

Photoshop, Illustrator, InDesign, Figma, Canva, Wix, Google Workspace, Trello

Employment

Gallery Visual Curation Associate

RH Palo Alto | (May 2024-Current)

- Coordinate daily showroom operations, ensuring seamless execution of visual resets, product launches, and in-store initiatives.
- Manage logistics for signage, floor layout updates, and product directories, maintaining brand consistency across a high-end retail environment.
- Support client-facing presentations by organizing materials, visual assets, and spatial layouts for design consultations.
- Collaborate with leadership and cross-functional teams to execute projects efficiently and maintain operational standards.
- Leading Educational Presentations for the team, training new team members, and ensuring gallery supplies are stocked.

Brand & Visual Design Lead

Pacific Vista Landscape Services | (November 2025-April 2026)

- Completed a full redesign of a landscaping business website, improving structure, clarity, and layout for a more premium visual presence.
- Developed brand direction, including updated typography, simplified color palette, and hierarchy guidelines.
- Facilitated approvals and feedback cycles with stakeholders, ensuring alignment and smooth project execution.
- Coordinated progress and approvals through Trello, presenting milestones to stakeholders.

Digital Marketing & Visual Content Designer

Prodigy Wholesale and Subsidiaries | (July 2021-April 2022)

- Coordinated production of marketing campaigns across three brands, managing timelines and deliverables.
 - Organized product photography shoots, asset management, and content distribution for online platforms.
 - Collaborated with teams to align branding, messaging, and promotional efforts across channels.
 - Improved workflow efficiency by standardizing design processes and maintaining organized asset libraries.
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Awards

RH Award (Aug 2024 & Oct 2025)

Selected twice by leadership and peers for demonstrating leadership, innovation, and consistent excellence in embodying RH Quality & People Values.