

Jacob Schneider

<https://www.jacobschneiderdesigns.com/>

(661)309-5421

JacobSchneiderDesigns@gmail.com

Education

2014-2018 San Jose State University **Major:** Bachelor in Fine Arts Emphasis in Pictorial Art

Certifications

2023 UX/UI Design Bootcamp Certification from UC Berkeley Online Extension

Technical Skills

Graphic Design, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, XD), Color Theory, Layout Design, Typography, Product Photography, Illustration, Canva, Web Design, Basic Coding (HTML5, CSS3, Bootstrap), UI Design, UX Design, Figma, Mockups, Prototyping, Site Mapping, User Interviews and Research, Agile Scrum Method, Social Media Management, Google Docs/Slides/Sheets/Drive/Forms, Zoom, Slack, Microsoft Suite, Problem-Solving, Creativity, Leadership, Collaboration, Communication, Curiosity, Productive Critiquing.

Digital Design Projects

Volunteer Web Design/ IT Co-Chair

Santa Clarita Art Association

- Revamped non-profit website, improving user engagement and donations through diverse tasks: user research, design, and development.

UX/UI Designer

Bloom Budget StartUp

- Self-designed budgeting app that gamifies saving and budgeting, employs various design methodologies, and usability testing to ensure an enjoyable experience.

UX/UI Designer

Mind Meld Startup

- Co-created Mind Meld app for affordable virtual group therapy. Led research, planning, and design phases.
-

Employment

Artist/Store Owner

Right Eye Closed Collective (Oct 2019-Current)

- Online storefront co-owner selling fine art prints on Etsy. Overseeing art product design, production, marketing, and quality control.

Head of Product Marketing and Graphic Design

Prodigy Wholesale and Subsidiaries (July 2021-April 2022)

- Designed graphic marketing materials and boosted brand visibility through creative design work for Prodigy Wholesale, The Grandline USA, and Energy n Snack Corp, achieving a 1000% increase in social media reach and an 18% growth in followers within three months.

Board Accredited Behavioral Therapist

Behavior Nation (Jun 2020-Jun 2021)

- ABA Behavior Technician facilitating communication and interventions for young autistic children, tracking progress through research.